



TruCut™ Precision Tooling

Are you looking for an alternative to the long lead times and set up times associated with solid steel tooling? Are you in need of a higher quality and longer lasting tool to upgrade from your magnetic plate tooling? WPM has your solution with its TruCut Precision Tooling. The complete line of TruCut Dies, TruCut Knives, TruCut Perforation Blades, TruCut Scoring Dies and TruCut Precision Tooling Retrofit Kits gives converters of all types another option in tooling to gain a competitive advantage.



The TruCut Die Advantage

The converter has the option of using Solid Steel Cylinder Tooling, Magnetic Plate Tooling and WPM TruCut Precision Tooling. Each style has a unique set of characteristics that make it the right tooling choice for a particular production process. Solid Steel Cylinder Tools provide a very long life with an associated high investment cost. Magnetic Plate Tooling has a relatively short life expectancy but compensates with a lower cost for the plate. WPM TruCut Precision Tooling accentuates the best attributes by having medium to long life expectancy, changeable plates, and a relatively low capital investment and puts them into one package.

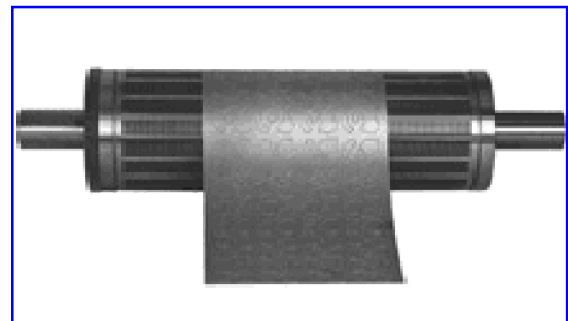


The Comparison



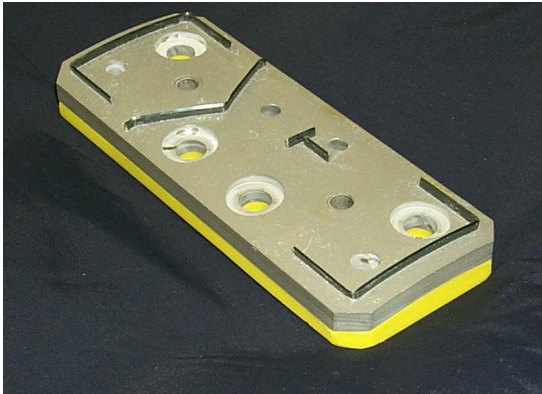
Solid Steel Tooling

- High capital investment.
- Long lead times for delivery of new tools.
- Long set up times.
- Long lead times for re-sharpening.
- High cost for backup tooling.



Magnetic Plate Tooling

- Shallow relief on blades.
- Quality of cut issues.
- Expensive magnetic cylinders.



TruCut Die Inserts for Existing Tooling

Do you have existing tooling that utilizes machined steel, replaceable inserts? Are you looking for a lower cost replacement insert die? Are you looking for a quicker turn around for new designs? Do you need a quick turnaround insert for prototype work?

WPM now has an option for you to consider. Our TruCut dies can be made to fit nearly any insert pocket using a unique molded flat bottom, compressible base. Ask about our new technology and see if it makes sense for your goals.



- *All WPM TruCut tooling can be run on WPM Micro-Touch or Micro-Adjust die cutting systems*

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